

Free Online Workshop

From Insight to Impact: The Power of Consumer Engagement in Research



Thursday 8th October, 10am - 12pm

Registration closes:
**5pm Monday
5th October 2026**

Whether you are already working with consumers or are wondering 'how could consumer engagement apply to my research?', this workshop will provide insights on developing co-design skills and building meaningful connections – a valuable skill for researchers at every career stage.

Program and Speakers:

Ms Julie Norris – Patient Advocate

Lupus Voice Australia

- Hear what meaningful consumer engagement looks like from those with lived experience - what works, what doesn't, and why it matters.

A/Prof Karen Alt – Laboratory Head & Community and Researcher Engagement (CaRE) Committee Chair

School of Translational Medicine, Monash University

- Learn how to embed meaningful consumer engagement across the research lifecycle, from study design and grants, to publications and evaluation.

A/Prof Kate Anderson – Vice-Chancellor's Principal Research Fellow

School of Computing Technologies, RMIT University

- Discover how consumer insights can strengthen commercialisation, drive product development, and build value for investors, partners and regulators.

Q&A with panellists

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